

Cookie Policy

Last Updated: 16/04/2024

This Cookie Policy explains how Wisdom Canvas Ltd ("we", "us", or "our") uses cookies and similar tracking technologies on our websites storyzoo.org and storyzoo.app ("the Websites").

What are Cookies?

Cookies are small text files that are stored on your device (computer, smartphone, tablet) when you visit our Websites. They are widely used to make websites work more efficiently, enhance user experience, and provide anonymised tracking data to website owners.

Types of Cookies We Use

We use the following types of cookies on our Website:

- **Essential Cookies:** These cookies are necessary for the Website to function properly. They enable core functionalities such as page navigation and access to secure areas of the Website. The Website cannot function properly without these cookies.
- **Analytical/Performance Cookies:** These cookies allow us to analyse how visitors interact with the Website, including which pages are visited most frequently and how users navigate the Website. This information is used to improve the Website and enhance user experience.
- **Functionality Cookies:** These cookies enable the Website to remember choices you make (such as your username, language, or region) and provide enhanced, more personalised features.
- **Targeting/Advertising Cookies:** These cookies are used to deliver advertisements that are relevant to your interests. They may also be used to limit the number of times you see an advertisement and measure the effectiveness of advertising campaigns.

Cookies used

<u>Cookie</u>	<u>Description</u>	<u>Necessary / Optional</u>
cf_clearance	Cloudflare security clearance cookie	Necessary

auth-token	Stores authorization for the currently logged in user	Necessary

Your Consent

By using our Websites, you consent to the use of cookies as described in this Cookie Policy. You can withdraw your consent at any time by deleting cookies from your device and adjusting your browser settings to reject cookies. However, please note that certain functionalities of the Website may not be available if you disable cookies.

Managing Cookies

Most web browsers allow you to control cookies through their settings preferences. You can typically find these settings in the "Options" or "Preferences" menu of your browser. For more information about managing cookies, please refer to your browser's help documentation.

Contact Us

If you have any questions or concerns about our Cookie Policy or cookie practices, please contact us at support@storyzoo.org.

Changes to This Policy

We may update this Cookie Policy from time to time to reflect changes in our cookie practices or legal requirements. We will post any changes to this page and indicate the date of the last update.